



SEPTEMBER 26-27, 2026, HOUSTON, TEXAS

2026 NPE/NPE ACTION CONFERENCE

How to Follow the Money



Maurice Cunningham
CO-FOUNDER AND CONTRIBUTOR,
MASSPOLITICSPROFS



**Mercedes K. Schneider,
Ph.D.**
CLASSROOM TEACHER,
RESEARCHER, AND WRITER



David Armiak
RESEARCH DIRECTOR, CENTER
FOR MEDIA AND DEMOCRACY
(CMD)



September 26



3:45-5:15 pm



Regency Ballroom D



Hyatt Regency
Conroe, TX



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How to Gather Input from the Community to Strengthen Advocacy Efforts



Piet van Lier

DEPUTY DIRECTOR, HONESTY FOR OHIO EDUCATION



Tricia Niesz, Ph.D.

PROFESSOR OF CULTURAL FOUNDATIONS OF EDUCATION, KENT STATE UNIVERSITY



Dana Oleskiewicz

DIRECTOR OF CHAPTERS AND AFFILIATES, AMERICAN SCIENTIFIC AFFILIATION



September 26



3:45-5:15 pm



Walnut



Hyatt Regency
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How to Talk About School Privatization



Charles Siler
CO-FOUNDER, AGAVE STRATEGY



Manny Garcia
CO-FOUNDER, SEEKER STRATEGIES



September 26



3:45-5:15 pm



Birch



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How to Use New Media for Messaging



Jess Piper

EXECUTIVE DIRECTOR, BLUE MISSOURI



Joanna Oszeyczik

COMMUNICATIONS DIRECTOR,
NPE



September 26



3:45-5:15 pm



Regency Ballroom A



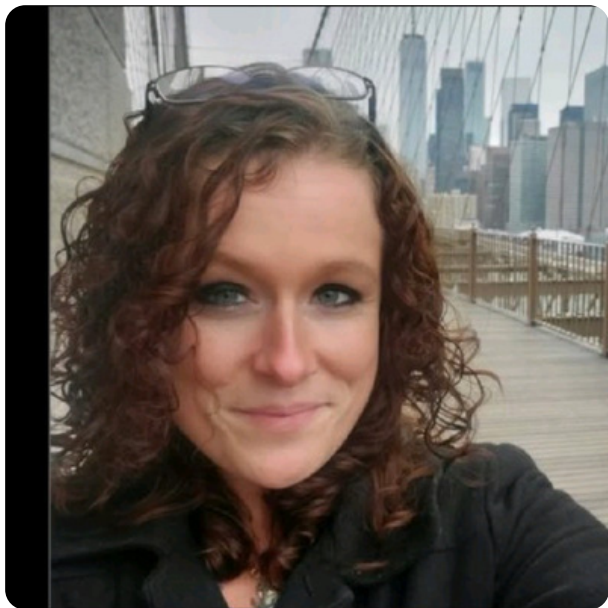
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How to Channel Grassroots Energy into Legislative Change



Rachel Coyle

POLICY DIRECTOR, HONESTY FOR OHIO
EDUCATION



Susan Spicka

EXECUTIVE DIRECTOR OF EDUCATION,
EDUCATION VOTERS PA



September 26



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Hickory A



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How to Get the Media Traction You Need: Beyond the Press Release



Patti Everitt

EDUCATION POLICY RESEARCHER AND
BOARD MEMBER, OUR SCHOOLS OUR
DEMOCRACY



Kyle Spencer

CEO, THE PRO-DEMOCRACY
INFORMATION LAB



September 26



3:45-5:15 pm



Mesquite B



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